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MKM PARTNERS EXPANDS RESEARCH COVERAGE
Eric Handler Joins Firm as Analyst in Media & Entertainment Sector

GREENWICH, Connecticut, March 20, 2009 – MKM Partners (www.mkmpartners.com), an institutional equity trading and research firm headquartered in Greenwich, announced today that Eric Handler has joined the firm as a research analyst covering the media and entertainment sector. Eric will be based in MKM's Greenwich office.

Mr. Handler has spent more than 10 years in equity research covering the media and entertainment sector. His extensive industry coverage has included researching a broad range of companies within the entertainment and media sector including; video games, movie theaters, movie studios, advertising related media and the Internet. He was most recently a senior analyst with Barclays Capital (formerly Lehman Brothers), and prior to that, worked at Goldman Sachs and SG Cowen in New York. He has made numerous appearances on CNBC and Bloomberg TV. Eric has also been widely quoted in the *Wall Street Journal*, *The New York Times* and *The Los Angeles Times*.

The ongoing selective expansion of MKM's research team highlights the firm's effort to provide broader sector coverage while generating quality research that is differentiated and actionable.

"Eric is a great addition to our team and adds an important research vertical to our platform which we feel bridges the gap between our consumer and technology research," said Steven Messina, President of MKM Partners. "He has extensive institutional relationships and an established universe of media and entertainment stocks. We are excited to have Eric on our team."

ABOUT MKM PARTNERS LLC

MKM Partners LLC is an institutional equity trading and research firm with extensive experience in the agency execution of U.S. and international equity orders. Headquartered in Greenwich, with offices in New York City, Boston, Cleveland, Austin and Grosse Pointe, MKM provides clients with timely and unbiased economic, technical, and fundamental research. In addition to providing timely access to its traders and analysts, MKM focuses on providing effective communication and exceptional service to clients across both its trading and research platforms. More information about MKM Partners can be found at www.mkmpartners.com.

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